

A Life's Work

I do hate apple.

But sometimes I find myself liking them in spite of my dislike. The hardware issues aside:

“ There's work and there's your life's work.

The kind of work that has your fingerprints all over it. The kind of work that you'd never compromise on. That you'd sacrifice a weekend for. You can do that kind of work at Apple. People don't come here to play it safe. They come here to swim in the deep end.

They want their work to add up to something.

Something big. Something that couldn't happen anywhere else.

Welcome to Apple.

This is, allegedly, the message apple employees receive on joining the company. Aside from the blatant corporate obnoxiousness of "sacrificing a weekend", I quite like the idea.

I want my work to add up to something big. I just don't know where.

Revision #1

Created 29 June 2024 12:09:21 by dnr

Updated 29 June 2024 12:09:35 by dnr